

PRESS RELEASE: JAN. 3rd 2018

ATTENTION ACTORS/ACTRESSES IN THE SOUTHWEST FLORIDA AREA

Beyond Entertainment, Inc. will be filming the trailer for their new film entitled “The Czar of Hollywood” and they are looking for actors and actresses to fit each role.

Name: The Czar of Hollywood

Genre: Adventure Comedy

Expected Rating: PG

Written by: Scott Michael Branan

Tag Line: “Sometimes the road to Hollywood isn’t paved”

Log Line: “On her adventurous journey to find the legendary talent agent known as the “Czar of Hollywood”, a runaway teenage actress from the South, meets a Naive Politician, a Self-Centered Rapper, and a Preacher lacking Courage; but she soon realizes her most important role is back with her family, and that there really is no place like... Rome, GA.

The trailer is being filmed to raise the necessary funding to complete the entire full length feature film through social media and crowd funding avenues. Those trying out will be in consideration for the trailer only. Future casting and filming will take place when enough funding has been collected.

Note:

The Czar of Hollywood screenplay was registered with the ScreenWriter’s Guild of America- East in July of 2017. All material is copyrighted and can only be used with the permission of the author.

Posting/Tweeting/Chatting/Snapping/Texting/Emailing any part of the trailer or screenplay script, synopsis, character break-down, or character dialogue is prohibited by strict copyright laws. ©2017 Beyond Entertainment, Inc.

In order to download the trailer or full script, you must read and comply with the copyright information above.

Download Trailer Script- (3 pages) [The Czar of Hollywood Trailer.pdf](#)

Download Full Screenplay- (114 pages) [The Czar of Hollywood Full Screenplay.pdf](#)

Character Break-Down: Next Page

Character Break-Down For The Trailer (In Order of Appearance)

DOTTY	Chelsea McKenzie
Female, 17, High School Senior, Creative, Free Spirited, Great Actress, Great Singer, Innocent, Ambitious but insecure about her place in this world.	
Role Size: Lead	
Number of Lines: 287	
MARKUS	Up For Audition
Male, 16-17, Has a big crush on Dotty, but hasn't told her.	
Role Size: Small	
Number of Lines: 4	
DRAMAQUEEN16	Up For Audition
Female, 16, Junior in High School, Dotty's close friend, inquisitive bordering gossipy DramaQueen16 is her social media call name.	
Role Size:	
Number of Lines: 23	
PRINCIPAL WEST	Karen Reynolds Scott
Female, 40's-50's, reclusive, maniacal, odd	
Role Size: Secondary	
Number of Lines: 16	
MRS. BARNELL	Up For Audition
Female, 40's, Theatre Teacher at Rome High School. That favorite teacher you go back to visit years after high school ends.	
Role Size: Secondary	
Number of Lines: 16	
MARISSA	Up For Audition
Teenage High School Student in Mrs. Barnell's Theatre Class	
Role Size: Small	
Number of Lines: 6	
BRANDON	Up For Audition
Teenage High School Student in Mrs. Barnell's Theatre Class	
Role Size: Small	
Number of Lines: 6	
KIM	Up For Audition
Teenage High School Student in Mrs. Barnell's Theatre Class	
Role Size: Small	
Number of Lines: 3	
POLLY	Up For Audition
Female: 20 something, Latino, Ambitious, a bit naïve about some things,	
Role Size: Lead	
Number of Lines: 194	
XCESS	Up For Audition
Male: Black, 20 something, an accomplished Rapper, good looking, but very self-centered, somewhat materialistic. He is his own biggest fan.	
Role Size: Lead	
Number of Lines: 181	

PREACHER Up For Audition

Male: 30 something, a young, strong and relative minister from a small church in Texas, but has trouble communicating outside the confines of his congregation.

Role Size: Lead

Number of Lines: 135

MARV/ RECEPTIONIST Up For Audition

Male, 50's, The Czar of Hollywood (formerly), washed up talent agent, but has a big heart

Role Size: Supporting

Number of Lines: 55/14

TATIANA Up For Audition

Female, 40 something, A very successful Hollywood agent in her prime. Produces the TV show "America's Next Actor- Live"

Role Size: Supporting

Number of Lines: 10

MICHAEL Up For Audition

Male, 8-10 years old, Dotty's younger brother, curious and formative

Role Size: Small

Number of Lines: 26

Czar of Hollywood Production Calendar:

JANUARY

2nd- Beyond Entertainment website prepped and ready

5th- 100.5FM begins airing open casting spots

15th- 92.5FM begins airing open casting spots

FEBRUARY

3rd- Full Screenplay overview for potential cast members who wish to understand the scope and purpose of the movie. Chelsea McKenzie, who plays the lead part of Dotty, and Screenwriter and Producer, Scott Branan, will be onsite to discuss the project's purpose.

16th - 8am-8pm The Czar of Hollywood casting for trailer at Beyond Entertainment

17th - 8am-8pm The Czar of Hollywood casting for trailer at Beyond Entertainment

24th - Final Cast Selections Made (those selected will be contacted by the Producer)

MARCH

3rd- The Czar of Hollywood trailer read-thru and trailer info and scope of project

17th- The Czar of Hollywood trailer cast filming scene practices

19th- Filming- AM residential garage

20th- Filming- AM- Individual B-Roll Shots & PM- Service Garage

21nd- Filming- AM- Exterior Mall Street & PM- Country Church Filming

22nd- Filming- AM- Ida Baker High School for both school and AAL

23rd- Filming- B- Group B-Roll Shots

26th-30th Post Production & Editing

31st- Finished trailer released to the public

THE CZAR OF HOLLYWOOD -- CAST REPORT

<u>Character</u>	<u>Total Dialogues</u>	<u>Speaking Scenes</u>	<u>Non-Sp. Scenes</u>	<u>Total Scenes</u>
DOTTY	287	36	4	40
MRS. BARNELL	12	2	0	2
CAST MEMBERS	1	1	0	1
PRINCIPAL WEST	16	2	0	2
FRESHMAN BOY	2	1	0	1
NAUGHTY BOY	1	1	0	1
MARISSA	6	2	0	2
BRANDON	6	2	0	2
KIM	3	1	0	1
DRAMA TEACHER	1	1	0	1
MARKUS	4	2	0	2
DRAMAQUEEN16	23	1	0	1
MOM	16	6	0	6
DAD	9	4	0	4
MICHAEL	26	6	0	6
GOLDIE	8	1	0	1
POLLY	194	31	5	36
GPS	14	5	4	9
XCESS	181	27	6	33
ALL	3	3	6	9
PREACHER	135	21	9	30
WAITRESS	3	1	1	2
RECEPTIONIST	14	2	0	2
TOW TRUCK DRIVER	1	1	1	2
MARV	55	7	2	9
WORSHIP LEADER	1	1	2	3
FPAC WORKER	1	1	0	1
SECURITY GUARD	2	1	0	1
MODERATOR	5	2	2	4
FPAC ATTENDEE 1	10	2	2	4
FPAC ATTENDEE 2	1	1	0	1
FPA ATTENDEE 1	0	0	2	2
CONFERENCE SPEAKER	2	1	0	1
PASTOR 1	3	1	0	1
TATIANA	10	3	0	3
CARRIE UNDERWOOD'S GPS	1	1	0	1
CARRIE UNDERWOOD	3	1	0	1
COUNTRY PLAYER	1	1	0	1
ANNOUNCER	2	2	0	2
STAGE MANAGER	1	1	0	1
MIKE ROWE	1	1	0	1